



Memory for \_\_\_\_\_ is long lasting than all other memories.

Select the correct option

- Vision
- Touch
- Smell
- Taste

Click to Save Answer & Move to Next Question





Contextual clues are saved in our:

Select the correct option

- Long term memory
- Short term memory
- Sensory memory
- Working memory

Click to Save Answer & Move to Next Question





Which of the following theory presents that forgetting is due to passage of time?

Select the correct option

- |                                  |                        |
|----------------------------------|------------------------|
| <input checked="" type="radio"/> | Decay Theory           |
| <input type="radio"/>            | Interference Theory    |
| <input type="radio"/>            | Alan Baddeley's Theory |
| <input type="radio"/>            | Forgetting Theory      |

Click to Save Answer & Move to Next Question

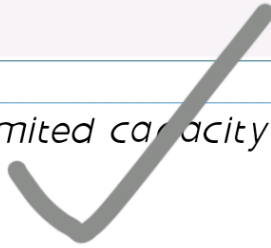




Analyze what is the most important reason why information in short-term memory is lost?

Select the correct option

- Displacement because of limited capacity*
- Our inability to retrieve it*
- Our inability to chunk*
- Our inability to pay attention*



Click to Save Answer & Move to Next Question





*In which of the following model the prominent role was given to Central Executive?*

Select the correct option

- Clifford's model
- Born's model
- Keppel's model
- Engle's model

Click to Save Answer & Move to Next Question





Alan Baddeley's model of working memory includes all of the following EXCEPT:

Select the correct option

- Phonological loop
- Central executive
- Spatial executive
- Visuo-spatial sketch pad



Click to Save Answer & Move to Next Question





Which form of long-term memory contains information about our knowledge of the world, such as the rules and words of our language?

Select the correct option

- Cortical memory
- Episodic memory
- Semantic memory
- Explicit memory

Click to Save Answer & Move to Next Question





The amount of activation reaching the proposition is \_\_\_\_\_ related to the number of links leading from it.

Select the correct option

- Inversely
- Directly
- Not
- Linearly

Click to Save Answer & Move to Next Question



Which of the following memory lasts for more than 20 seconds?

Select the correct option

- Long term memory
- Short term memory
- Working memory
- Central executive

Click to Save Answer & Move to Next Question





Which of the following has a task to achieve activation through controlled retrieval?

Select the correct option

- Phonological loop
- Central executive
- Short term memory
- Coding

Click to Save Answer & Move to Next Question





Which of the following is better and easiest than recall?

Select the correct option

- Encoding
- Recognition
- Retrieval
- Retention

Click to Save Answer & Move to Next Question





Using the computer analogy, STM can be compared to:

Select the correct option

- RAM
- ROM
- PHP
- LTM

Click to Save Answer & Move to Next Question





Who conducted experiments on “are forgotten memories lost forever” by electrically stimulating the parts of patients’ brains?

Select the correct option

- Penfield
- Baddeley
- Miller
- Cherry

Click to Save Answer & Move to Next Question





*Sternberg in his memory experiment concluded that subjects compare target letter with each letter in the set and the time taken by each comparison is:*

Select the correct option

- 58ms
- 28ms
- 38ms
- 48ms

Click to Save Answer & Move to Next Question





Who conducted experiment on "Historical memories"?

Select the correct option

- Lewis & Anderson (1976)
- Lewis & Terman (1976)
- Terman & George (1976)
- Freud & Jung (1976)

Click to Save Answer & Move to Next Question





According to John Miller, a great cognitive psychologist, which number is very important?

Select the correct option

- 10
- 5
- 7
- 4

Click to Save Answer & Move to Next Question





Which of the following is NOT a recognised theory of forgetting?

Select the correct option

- Interference theory
- Trace decay theory
- Hierarchy theory
- Cue-dependent forgetting

Click to Save Answer & Move to Next Question





Ratcliff and McKoon (1981) conducted an experiment on the phenomenon of:

Select the correct option

- Priming
- Pyramiding
- Piping
- Processing



Click to Save Answer & Move to Next Question





Recognition is a better and easiest task than:

Select the correct option

- Rehearsal
- Encoding
- Recalling
- Reacting

Click to Save Answer & Move to Next Question





A source node has a fixed capacity for emitting:

Select the correct option

- Activation
- Priming
- Processing
- Association

Click to Save Answer & Move to Next Question





Which of the following is regarded as permanent store of information?

Select the correct option

- Long term memory
- Short term memory
- Childhood memory
- Babyhood memory

Click to Save Answer & Move to Next Question





Who illustrated the process of how speed of retrieval varies with practice?

Select the correct option

- Engle
- Anderson
- Keppel
- Born

Click to Save Answer & Move to Next Question





Who is the writer of the book "Thought and Choice in Chess?"

Select the correct option

- De Groot
- Baddeley
- Miller
- Cherry

Click to Save Answer & Move to Next Question





Which of the following pertains to the philosophical question that what is the duration of "here and now"?

Select the correct option

- Psychological time
- Reaction time
- Attention time
- Rehearsal time

Click to Save Answer & Move to Next Question





All of the following are types of long term memory EXCEPT:

Select the correct option

- Working memory
- Episodic memory
- Semantic memory
- Procedural memory

Click to Save Answer & Move to Next Question





Which of the following has relatively limited capacity?

Select the correct option

- Short term working memory
- Long term memory
- Attention
- Sensory register

Click to Save Answer & Move to Next Question





*Peterson and Peterson concluded that information in STM decays very quickly in:*

Select the correct option

- 17 seconds
- 20 seconds
- 18 seconds
- 19 seconds

Click to Save Answer & Move to Next Question





*A relatively permanent storage of information is known as:*

Select the correct option

- Long term memory
- Short term memory
- Sensory memory
- Working memory

Saving...





The psychological time of STM is from  
-----

Select the correct option

- 1 second to 20 seconds
- 1 second to 15 seconds
- 1 second to 25 seconds
- 1 second to 18 seconds

Click to Save Answer & Move to Next Question





*Traditionally, we have defined categories as having necessary and sufficient:*

Select the correct option

- Features
- Schemas
- Elements
- Ratios

Click to Save Answer & Move to Next Question





*Information in Short Term Memory is lost rapidly unless it is preserved through:*

Select the correct option

- Referring
- Rehearsal
- Reshaping
- Repairing

Click to Save Answer & Move to Next Question





Which of the following is same as short term memory?

Select the correct option

- Working Memory
- Episodic Memory
- Procedural Memory
- Semantic Memory

Click to Save Answer & Move to Next Question

Not Sure





PQ4R Method is derived from:

Select the correct option

- Preview, Questions, Read, Recite, Reflect
- Preview, Questions, Read, Recite, React
- Preview, Questions, Read, Recite, Regain
- Preview, Questions, Read, Recite, Repeat



Click to Save Answer & Move to Next Question





We know about rooms having windows and doors and so in the case of house we know it would have windows by default. It is room's:

Select the correct option

- Schema
- Category
- Prototype
- Concept

Click to Save Answer & Move to Next Question





Which of the following type of memory saves our contextual clues?

Select the correct option

- Working Memory
- Sensory Memory
- Iconic Memory
- Long term Memory

Click to Save Answer & Move to Next Question





While analyzing a story structure, which of the following refers towards the sequence of events related to achieving goals in the narrative?

Select the correct option

- Setting
- Theme
- Plot
- Resolution

Click to Save Answer & Move to Next Question





Which of the following is NOT a mnemonic technique?

Select the correct option

- Method of loci
- Episodic organization
- Keywords
- SQ4R



Click to Save Answer & Move to Next Question





Our memory is inference by our \_\_\_\_\_ clues.

Select the correct option

- Contextual
- Pictorial
- Speech
- Olfactory

Click to Save Answer & Move to Next Question





The story called "The War of the Ghosts" was used in experiment for getting evidence for the role of schemas in memory by:

Select the correct option

- Marlatt
- Meyer
- Brewer
- Bartlett

Click to Save Answer & Move to Next Question





Paired associate memory is too weak to:

Select the correct option

- Rehearse
- Recall
- Encode
- React

Click to Save Answer & Move to Next Question





According to propositional network theory, in which form do we store information regarding abstract ideas in our memory?

Select the correct option

- Sentences
- Images
- Waves
- Dreams



Click to Save Answer & Move to Next Question





What helps us to order and relate object?

Select the correct option

- Organization
- Categorization
- Reorganization
- Recognition

Click to Save Answer & Move to Next Question





In PQ4R method of memory mnemonics, how many phases are included?

Select the correct option

- Six
- Five
- Seven
- Four

Click to Save Answer & Move to Next Question





Who conducted experiments on “are forgotten memories lost forever” by electrically stimulating the parts of patients’ brains?

Select the correct option

- Penfield
- Baddeley
- Miller
- Cherry

Click to Save Answer & Move to Next Question





What is the position of Basic Level Category in the hierarchy of Categories?

Select the correct option

- Top
- Middle
- Last
- Fourth

Click to Save Answer & Move to Next Question





Who initiated the modern schemas theory for representing knowledge in Artificial Intelligence Programs?

Select the correct option

- Brewer
- Minsky
- Rumelhart
- Bartlett

Click to Save Answer & Move to Next Question





Schank and Abelson have worked extensively on event schemas or on which of the following?

Select the correct option

- Imagination
- Prototype
- Scripts
- Exemplar

Click to Save Answer & Move to Next Question





Schank and Abelson have worked extensively on Event Schemas or:

Select the correct option

- Imagination
- Prototype
- Scripts
- Exemplar

Click to Save Answer & Move to Next Question





Recognition is a better and easiest task than:

Select the correct option

- Rehearsal
- Encoding
- Recalling
- Reacting

Click to Save Answer & Move to Next Question





Which memory is better and has deeper quality to recall than for memory of words?

Select the correct option

- Picture memory
- Phonological memory
- Short term memory
- Bookish memory

Click to Save Answer & Move to Next Question





Which of the following belongs to super-ordinate level of categories?

Select the correct option

- Furniture
- Chair
- Table
- Bed

Click to Save Answer & Move to Next Question





Question # 1 of 10 ( Start time: 04:21:30 PM, 17 February 2021 )

Total Marks: 1

Pattern recognition is a part of:

Select the correct option

- Category recognition
- Episodic recognition
- Working recognition
- Procedural recognition

Click to Save Answer & Move to Next Question





Contextual clues are saved in our:

Select the correct option

- Long term memory
- Short term memory
- Sensory memory
- Working memory

Click to Save Answer & Move to Next Question





Which of the following is better and easiest than recall?

Select the correct option

- Encoding
- Recognition
- Retrieval
- Retention

Click to Save Answer & Move to Next Question





Which of the following is NOT one of the main issues of representation of knowledge?

Select the correct option

- Single code theory
- Digital versus analog
- Propositional networks versus images
- Categories and concepts

Click to Save Answer & Move to Next Question





Who conducted an experiment to report that memories are still there but are too weak to be retrieved?

Select the correct option

- Penfield (1959)
- Knell (1998)
- Solomon (1955)
- Kessler (1986)

Click to Save Answer & Move to Next Question





"The individual imagines a fixed path through a familiar area with some fixed locations along the path." It refers to which of the following classical mnemonic technique?

Select the correct option

- |                                  |                |
|----------------------------------|----------------|
| <input checked="" type="radio"/> | Method of Loci |
| <input type="radio"/>            | PQ4R Method    |
| <input type="radio"/>            | Elaborate      |
| <input type="radio"/>            | Spacing Effect |

Click to Save Answer & Move to Next Question





Which of the following is NOT from Categorization rules?

Select the correct option

- Nearest neighbor rule
- Average distance rule
- Prototype rule
- Concept rule



Click to Save Answer & Move to Next Question





Which of the following statement about schemas is WRONG?

Select the correct option

- Schemas are building blocks of cognition
- Events are represented by special schemas called 'Scripts'
- Schemas do not have boundaries
- Schemas have well defined boundaries



Click to Save Answer & Move to Next Question





Analyze which of the following concept is similar to the concept of Fan Effect?

Select the correct option

- Propositional networks
- Codes
- Analogs
- Dialects



Click to Save Answer & Move to Next Question





According to propositional network theory, in which form do we store information regarding abstract ideas in our memory?

Select the correct option

- Sentences
- Images
- Waves
- Dreams

Click to Save Answer & Move to Next Question





*Loci means:*

Select the correct option

- Appearance
- Location
- Loyalty
- Longitude

Click to Save Answer & Move to Next Question





*Speed reading can help you read fast and by this method material is:*

Select the correct option

- Not retained well*
- Not read well*
- Not comprehend well*
- Not reorganized well*

Click to Save Answer & Move to Next Question





While talking about PQ4R, which of the following refer towards surveying the chapter to determine the general concepts being discussed?

Select the correct option

- Questions
- Preview
- Recite
- Read

Click to Save Answer & Move to Next Question





According to Rumelhart schemas are building blocks of:

Select the correct option

- Cognitions
- Patterns
- Perceptions
- Sensations

Click to Save Answer & Move to Next Question





What reduces the need for constant learning?

Select the correct option

- Categorization
- Organization
- Reorganization
- Recognition

Click to Save Answer & Move to Next Question





BC190410445: FAIZA

Time Left 01 sec(s)

PSY504Quiz 03

Quiz Start Time: 04:29 PM, 17 February 2021

Question # 9 of 10 ( Start time: 04:35:00 PM, 17 February 2021 )

Total Marks: 1

Who provided an interesting demonstration of the effects of schemas in memory inferences?

Select the correct option

- Brewer & Treet (1981)
- Brewer & Trington (1981)
- Brewer & Tylor (1981)
- Brewer & Treyens (1981)

Click to Save Answer &amp; Move to Next Question





A group sharing same essential features may refer to which of the followings?

Select the correct option

- Category
- Race
- Class
- Group

Click to Save Answer & Move to Next Question

